



MERCHANDISE OBJECTIVES & TARGETS

	2013-2015 OBJECTIVES	TARGETS 2013-2015	INDICATORS	DEADLINE
1	ENERGY: Reduce Fuel Consumption	1. Source and purchase a more fuel-efficient truck for daily warehouse trips	1. Fuel-Efficient Vehicle	1. December 2015
2	WASTE: Achieve 75% Diversion Rate by 2015	1. Provide more recycling bins for cardboard, packaging, receipts & bags in the store, etc. & training on where cardboard is disposed of in the loading dock	1. Increased receptacles available/ & training records	1. December 2014
3	WASTE: Increase Diversion of Hazardous and Universal Waste	1. Promote use of Battery Bucket in the Team LA Store by encouraging team members to bring batteries from home and ensure they know how to respond to guests with batteries or e-waste	1. Battery Receptacle available and employee training includes Universal Waste communications	1. December 2014
4	SUSTAINABLE PURCHASING: Increase Sustainable Purchasing: Consumable Goods & Technology	1. Purchase Canvas Bags to reduce use of plastic bags (there will be a small fee if the patron opts for plastic) in voluntary accordance with Plastic Bag Ban in Los Angeles 2. When possible, source environmentally-friendly merchandise	1. Canvas bags to replace plastic bags 2. More environmentally-friendly merchandise offered	1. December 2014 2. December 2015
5	EDUCATION: Increase Environmental Education to 100%	1. Document existing recycling procedures in Team Member Handbook & Training Materials 2. Include environmental messaging in existing communications & during pre-event Huddles 3. Utilize signage in the store and online that highlights environmentally preferable products	1. Team Member Handbook & Training Materials 2. Employee communications & increased environmental awareness 3. In-store signage and online messaging	1. December 2013 2. December 2014 3. December 2015
6	EDUCATION: Increase Emergency Preparedness to 100%	1. Implement refresher training on emergency preparedness	1. Tracked emergency preparedness training	1. December 2014